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## Personal Information

Susana Mejía Calderón  
18-01-84

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## Studies

School:	91/96	Centro Educativo Iribo
Highschool:	97/01	Colegio Calasanz
College:	02/08	Universidad de Costa Rica Graphic Design

I have 5 years of experience in the development of creative projects. I've had roles in all the levels of the process, from brainstorming concepts for a campaign to the development and production of all assets needed by the client.

On each experience I have gained better understanding of what practices and qualities lead to a successful outcome and make my best effort into producing quality work for the clients and my employers.

## **Previous Jobs**

### **Senior Designer:**

I acquired a great experience with advertising and online content. I helped the creative team to develop the agency's creative product for clients. I was involved on each step of an ad campaign's process giving creative direction, work on schedule and meet client's advertising expectations.

Company: Schematic

### **Brand Channel Manager:**

My main responsibility was to follow up on creation projects by contacting the customer, gathering requirements and then transferring those to the team. Basically, I made sure that the customer's needs were met through planning and executing production items with my team.

I had to constantly keep an eye on hours, deadlines and performance.

### **Creative Lead:**

I was responsible for all the creation of the online visual design including concepting and production. I collaborated and communicated effectively with the Project Manager, creative staff, QA team and engineers to ensure the products meet the expected quality and specifications.

Company: aVventa

The clients I've worked with include Pontiac, Buick, GMC, Heineken, Marriot, Wyeth, Capgemini, Sanofi Pasteur and Dell.

### **Additional experience:**

Datascension / Telemarketer

Credomatic / Telemarketer

Asistent to artits and teacher in Bellas Artes Eduardo Torijano

On these other jobs I was able to grow my english speaking skills

### **Others**

-100% English and Spanish speaking and writting

-Complete knowledge in office (office, excel, powerpoint, word, microsoft project)

-Complete knowledge on desing programs (photoshop, illustrator, in design and dream weaver

-Basic knowledge on html and flash

-Exhibition on "Foto Setiembre" at Bellas Artes

-Exhibition on "Digital Ilustration" at Bellas Artes

-Volunteer work at: Playa Grande

Gandoca

Cabo Blanco

-Creative lead for the Avventa Newsletter